

DIVISION FOR YOUTH

Alignment with Annual Management Plan 2012/2013.

PERFORMANCE MEASURES	ACTIVITIES	ACHIEVEMENTS
Number of community support groups better equipped with life skills to address peer and gender violence incidents affecting young people	<p>Conduct 3 capacity building processes for STTN on Lifeskills manual – 2 Upolu and 1 Savaii and how to support an enabling environment for victims of violence and their families.</p> <p>Conduct (10) awareness raising workshops for female youth groups in the villages focusing on life-skills development (leadership and self-worth)</p>	<p>4 Life skills trainings conducted with STTN's One 'Girls leading our World' workshop on young women in decision-making</p>
Increase awareness and understanding on measures to combat domestic violence and sexual reproductive health issues.	<p>Conduct 15 workshops of domestic violence and sexual and reproductive health, family planning, life skills and negotiating skills targeting mothers and daughters</p> <p>Conduct 15 fathers and Sons programs (8 Upolu & 7 Savaii) +6 educational programs for fathers and sons</p> <p>Develop culturally sensitive SRH Media Campaign & talk back shows for young people 18-29 years and adolescents 13-18years and launch on the International Youth Day 12th August 2012.</p> <p>Conduct 6 SRH community awareness programs for adolescents (13-18yrs) and young people (18-29) in Savaii and Upolu</p> <p>Conduct 2 Orientation on HIV/AIDS & STI Stream 3 targeting young people (Upolu & Savaii)</p> <p>Conduct 4 HIV Proposal screening and submission of qualified proposals</p> <p>Conduct 12 follow up visits to monitor the implementation of HIV/AIDS & STI projects submit reports to MOH in collaboration with DFW</p>	<p>4 workshops conducted with mothers and daughters</p> <p>12 Fathers and Sons programs conducted in the 1st 6months (8U 4S)</p> <p>9 SRH media campaign Program8 SRH</p> <p>8 SRH programs conducted in the 1st 6 months (3S 5U)</p> <p>2 orientations (1U 1S)</p> <p>Concurrent presentation on HIV/AIDS and STI issues and data</p> <p>16 Successful applications for the HIV/AIDS Stream 3 (8U 7S)</p> <p>12 monitoring visits recorded</p>

Increase in the number of new and sustained income generating initiatives by youth	<p>Conduct 2 small business skills development support training for new and sustained income generating initiatives</p> <p>Conduct 8 monthly monitoring visits to youth development projects for Upolu and Savaii</p>	<p>3 M+E visits conducted (1 st half/ 2 2nd half FY)</p> <p>74 out of 110 projects inspected</p>
Increase in the number of young people participating in social development programs targeting leadership and good governance issues	<p>Capacity building for STTN on leadership skills and good governance (5 consultations)</p> <p>Implement National Youth Week activities: National youth Parliament Session; Market Day; Youth Concert; Sports Day4 processes (Jul-Dec 2012)</p>	<p>431 participants</p> <p>Activities: Youth Expo Youth Market Youth Parliament SBECs Open Day</p>
Date by which the National Youth Council is established	<p>Registration of SNYC new members</p> <p>SNYC Orientation process and recruitment of NYC Coordinator</p> <p>SNYC Launching during National Youth Week</p> <p>Conduct the implementation of the National Youth Survey</p> <p>Conduct 5 days training on the DevInfo program finalise the Centralised Youth Info System.</p> <p>Coordinate and provide secretariat support for the board quarterly meetings (4)</p> <p>Encourage an integrated approach to youth development through quarterly meetings of the Samoa National Youth Advisory Committee a</p>	<p>SNYC successfully established</p> <p>9 member Board in place</p> <p>208 registered members, 40 awaiting registration</p> <p>Secretarial support provided for 2 Board meetings</p> <p>Relevant Ministry personnel trained in Devinfo database</p>
Number of section heads completed	Conduct fortnightly section heads meetings	
Date by which bi-annual staff review & staff performance appraisal completed	Conduct bi-annual staff review, planning and evaluation process including staff Performance Appraisal	
Date by which the update of the centralized youth database completed	Update and maintain the centralised youth database and feed into reporting and briefs submitted to the CEO and Executive Management, and sector partners.	Ongoing
Number of regional and international forums attended	At least 10 opportunities provided for staff members to attend regional and international trainings and forums.	

1. General Details

1.1 Alignment of Implementation with Planning

- With the last

- The Samoa National Youth Policy (NYP) launched in December 2011 has been supported by the Samoa National Youth Council, which was established to support the implementation phase of the NYP.

Recommendations:

- Recommend also refining Performance Measure 1 and 3 for Output 6 to emphasise the outcomes in terms of community and individual impact on young people, rather than simply the number of participants or Programmes conducted

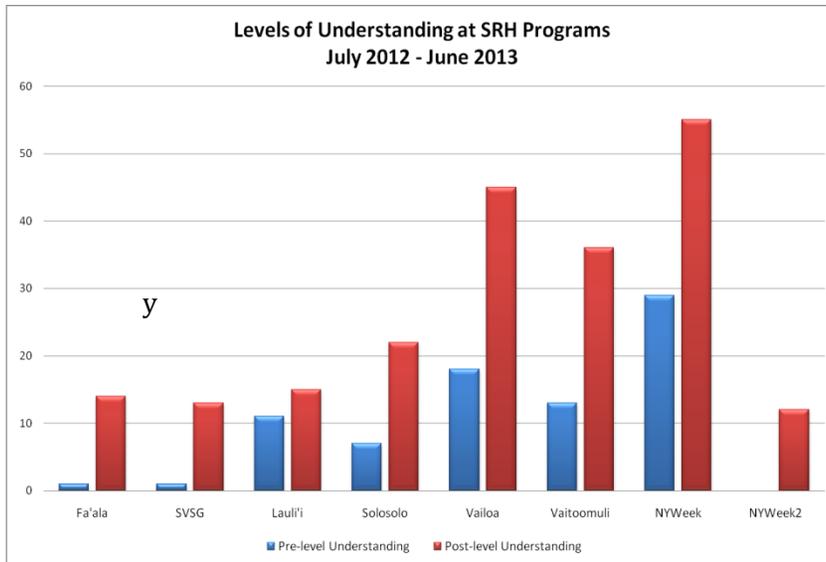
2. ANALYSIS OF PERFORMANCE MEASURES

2.1 Gender based violence and sexual and reproductive health

- The International Youth Day media campaign was evaluated via an 82 STTN sample group, with the main findings that the majority had exposure to the campaign, and many took the initiative in discussing the issues with friends/youth groups. Youth in Savaii reported a significantly lower level of awareness however, prompting concern around allocation of Ministry activity levels between the islands, and exposure to media platforms.

Recommendation: media/awareness campaigns geared toward youth in Savaii need to be more targeted and contextualised.

- DFY performed above target by conducting an additional 2 Sexual and Reproductive Health community awareness programs for adolescents and young people. Of the 364 participants covered in the 8 programs, numbers were predominantly female, with underrepresentation by young males.
- Pre/Post evaluations discerned that the programs improved knowledge on SRH issues, with a recorded 36 referred cases to SFHA for counseling, STI testings and other services



The graph at left shows pre and post levels of understandings of SRH issues by village surveyed, across FY12/13.

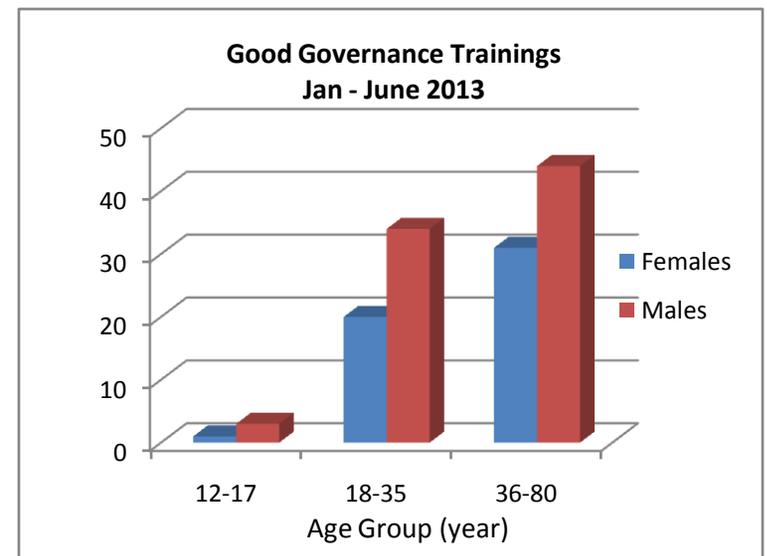
- Group discussions along with traditional and modern techniques (drama/songs and dance/oratory and poetry recitals) for presenting knowledge and awareness of issues were amongst the means which contributed to showing levels of understanding of HIV and STI issues amongst young people. In addition to increasing awareness of SRH issues, the program improved skills in leadership, management, planning and budgeting in the youth representatives.

Recommendations:

- ensure that Registrations are completed for all sessions, to capture breadth of program implementation and thus awareness raising
- community survey to gauge the social/cultural understandings and views on SRH including stigma and other areas for future awareness programs to address

2.2 Lifeskills and Leadership Programmes

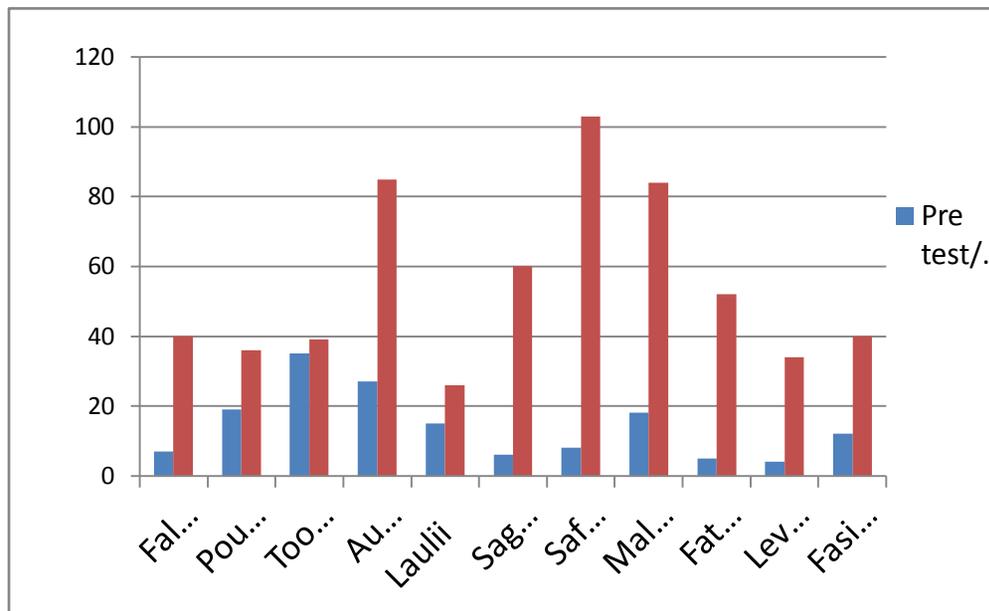
- There was an averagely even split in gender representation in good governance programs. A targeted program for young women 'Girls



leading our world’ was run in August 2012, with 72 participants. This initiative followed the National Youth Policy, and aimed at improving young girls’ plans for the future, to develop them as future leaders of Samoa.

Good Governance Trainings in Auala and Laalili by gender

- In addition to good governance capacity buildings, NCD week Physical Activity processes were conducted with STTN, and lead by 11 specially trained STTN. There were 46 and 74 participants in Savaii and Upolu respectively.
- The DFY recorded coverage of 106 young people under youth development programs including those participating in sessions as follows:
 - Young couples: 11
 - Mothers and daughters: 19
 - Lifeskills Capacity building training: 23 (10F, 13M). This training introduced the 8 modules of the life-skills manual to develop community support groups’ capacity to address GBV and SRH issues within communities.
 - SDS Consultation: 20 STTN



Level of Understanding on Good Governance and Leadership Training July 2012-June 2013

2.3 Income Generating Activities

- Around half of the projects assisted by the Talavou were found to be sustainable upon inspection, with 33 group and 20 individual projects.
- Agricultural projects report relatively high levels of success
- Support for projects came from international bodies, and local NGOs such as SBEC and WIB. There was limited emphasis in reporting on *new* initiatives, apart from those 9 projects highlighted through the NYA2013 category 2- Extraordinary Innovative Initiatives.

➤ **Overall sustainability of projects is at 75%**

Recommendations:

- Focus efforts on both widely promoting and rolling out small business skills trainings for new and prospective income generating initiatives- targeting young people not formerly involved with the program. A widespread promotional media campaign could complement the Profile Booklet dissemination.

2.4 National Youth Awards

- 6 organisations and 23 individuals competed across the different categories
- The publishing of Profile Booklet, launched at this year's Awards and profiling the top 15 initiatives, was aimed at encouraging and inspiring other young people to invest in livelihood projects in the informal sector. See the Recommendation above linking the awards with promotion for livelihoods initiatives amongst young people.

2.5 YouthInfo Database

- The last quarter saw work done to utilise the DevInfo programme along with the DevInfo Support Group to track status of implementation under the National Youth Policy Plan of Action 2011-2015. Data has been entered into the youth database across various youth issues, including:
 - Youth population demographics
 - DFY Programs
 - Education-based statistics
 - Youth Offenders
 - Health
- Work done under the CYMM in April 2013 up-scaled input into the YouthInfo Database, and also contributed to the work of the Commonwealth Plan of Action (CPAYE).

2.6 National Youth Council and Youth Week

- The Samoa National Youth Council was established in 2011 with the theme 'Mobilising responsible youth', currently 208 young people are registered to the Council. Young people on the Council support other MWCSO programs and village level issues, and aid with implementation of the SNYP by supporting the involvement of youth in community development initiatives and decision-making.
- The theme for NYW 2012 was 'EMPOWERING YOUTH IN THE INFORMAL SECTOR FOR SUSTAINABLE COMMUNITY DEVELOPMENT'. National Youth Week represents an opportunity to promote youth development projects in the community and for youth to showcase their initiatives and achievements, promoting ownership and empowerment. It also promoted the development of linkages between young people and organisations/funding bodies who can provide them with support.

27. Violence free communities

- The Life Skills training sessions were targeted to raise village youth representatives understanding of using Life Skills to address peer/gender violence and other youth peer issues, and identify creative solutions to problems.
- Whilst the target of 247 was not reached, with only 77 attendees across the four sessions, overall the program was deemed successful, with requests for more activities to be included in the tool book, to increase applicability to youth groups.