



HON. MOEFAAUOOU JULIUS AH KUI TAFUNAI

Minister of Women Community & Social Development
Minister of The Samoa Bureau of Statistics

Biography

- Hon. Moefaaouo Julius Ah Kui Tafunai is Samoa's Minister of Women, Community & Social Development and Minister responsible for National Statistics.
- He leads national efforts to advance children's wellbeing, youth leadership, gender equality, disability inclusion, and community-centred development, grounded in strong family systems.
- He oversees Samoa's flagship District Development Programme (DDP), mobilising more than 500 Village Representatives to empower families and strengthen community-led progress across all 51 constituencies.
- As Chair of the Commonwealth Youth Council (CYC), he advocates globally for young people's voice, agency, and leadership across the Commonwealth's 56 Member States.
- Guided by the belief that children are the key to sustainable development, he champions the principle:
"Local solutions, family values → national impact."
- A seasoned Accountant and development professional with 20+ years' experience in the public and private sectors, he has contributed to national planning, financial governance, and economic inclusion.
- His leadership blends data-driven policy, cultural wisdom, and intergenerational collaboration to build resilient and inclusive communities.
- Grounded in faith and service, he is a Deacon of Lufilufi CCCS and credits his upbringing — especially his parents Tu'uu Falanai Tafunai Fanueli and Iaeli Fanueli, his siblings, his wife Sili Margaret Chan Cheuk-Tafunai, and their four sons — as the heart of his purpose, values, and lifelong commitment to national progress.
- His mantra is "to serve with love, respect, and integrity, and to always do an honest day's work" inspired by the teaching of Br. Casmir (Marist Brother).